

24 NCAC 06A .0408 INFORMATION PROCESSING

The Internal Controls shall include a summary description of the Operator's or its Affiliates' use of computerized algorithms, automated decision-making, machine learning, artificial intelligence, or any similar system that analyzes patron information, which shall include:

- (1) a description of permissible and impermissible uses of such practices and capabilities;
- (2) the purposes for which such practices and capabilities are used;
- (3) the types of input and output data utilized and a summary accounting of the source of each; and
- (4) a description of how these systems are used to:
 - (a) minimize risky play behavior; and
 - (b) market or advertise to Players.

*History Note: Authority G.S. 18C-114(a)(14);
Previously adopted as Rule 1D-008;
Eff. January 8, 2024;
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